



Awarded certificate



## SOCIAL RESPONSIBILITY INITIATIVE

We are proud to announce our participation in Cell C's Social Investment Initiative, "Take a girl child to work day". This South African initiative aims to involve government and businesses by encouraging them to host a group of school girls at their organisations, allowing them to be part of and experience a regular day in the office.

e-Logics readily opened our doors to this programme because we believe that the inclusion of women in the technology industry is imperative to fulfil the vast employment gaps which still exist. This can only be achieved through awareness and education about our industry, in order to increase interest for prospective technology students.

## INITIATIVES DETAILS

Company: Cell C

Initiative: Take a girl child to work day

Cell C's overall goal for this day can be quoted as:

"a conduit through which girl children can build dreams, aspirations and self-esteem."



## Day in the office

The e-Logics female staff welcomed the school girls into the office environment to spend the day with them participating in everyday activities and performing business related tasks.

**e-Logics staff, from left to right:** Baratile Manganyi, Lerato Chabalala, Benita Swart.